

Les plateformes d'innovation

Pour la mise à l'échelle



Innovation platforms

To support scaling processes

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What are innovation platforms?

Innovation platforms are ways to bring together different stakeholders to identify solutions to common problems or to achieve common goals. They ensure that different interests are taken into account, and various groups contribute to finding solutions. Used by the private sector to gather information and improve networking among key stakeholders in a particular economic sector; they caught the attention of development agencies at the end of the 1980s. They are now increasingly common in research and development initiatives.

But innovation platforms can be difficult and time-consuming, so must be used with care. This brief explains what innovation platforms are and how they work, and it describes some of their advantages and limitations. It is one of a series of briefs on innovation platforms; the other briefs in the series go into detail on specific aspects of the approach.

Spaces for learning and change

An innovation platform is a group of individuals (who often represent organizations) with different backgrounds and interests: farmers, agricultural input suppliers, traders, food processors, researchers, government officials etc. The members come together

to develop a common vision and find ways to achieve their goals. They may design and implement activities as a group or coordinate activities by individual members. Individual members can also innovate alone, spurred by the coordinated group activities.

Definitions

An innovation platform is a space for learning and change. It is a group of individuals (who often represent organizations) with different backgrounds and interests: farmers, traders, food processors, researchers, government officials etc. The members come together to diagnose problems, identify opportunities and find ways to achieve their goals. They may design and implement activities as a platform, or coordinate activities by individual members.

Innovation platforms may tackle challenges and opportunities at various levels: in a village or community, in a district or nationwide, or throughout a value chain or economic sector. They may work at a single level, or across several levels.

Innovation platforms are particularly useful in agriculture because agricultural issues tend to be complex. They involve different biophysical, socioeconomic and political factors, and concern various formal and informal institutions. By bringing together stakeholders

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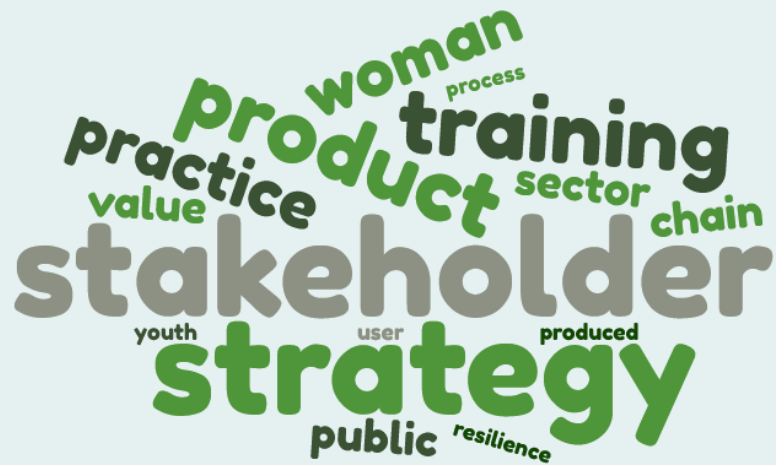


Service DeSIRA LIFT + 8 + 25d

Map of DeSIRA projects

Places where we support innovation





Top 15 terms related to platforms in projects documents



	Africa	Asia	Latin America
1	training	training	training
2	platform	agreement	agreement
3	capacity building	risk	risk
4	participatory	network	platform
5	agreement	platform	alliance
6	contract	transfer	contract
7	expert	dialogue	network
8	engagement	living lab	transfer
9	risk	capacity building	capacity building
10	dialogue	participatory	expert

Terms related to 'Engagement Process' using semantic analysis in projects document



**Plateforme
de transfert
de technologie**

*Technology
transfer platform*



**Plateforme
d'expérimentation
collective**

*Collective
experimentation
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**Plateforme
de service
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*Innovation service
support platform*



**Plateforme
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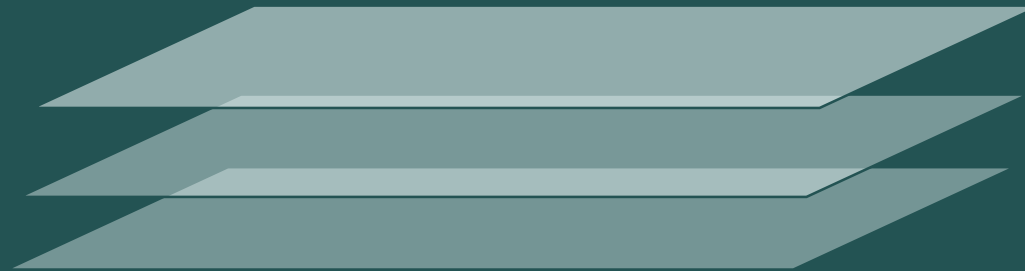
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**Plateforme
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Plateformes d'innovation et changement d'échelle

Innovation platforms and scaling









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AcceSS 
Accélérer l'innovation agricole au Burkina Faso

Apprentissages

Learnings



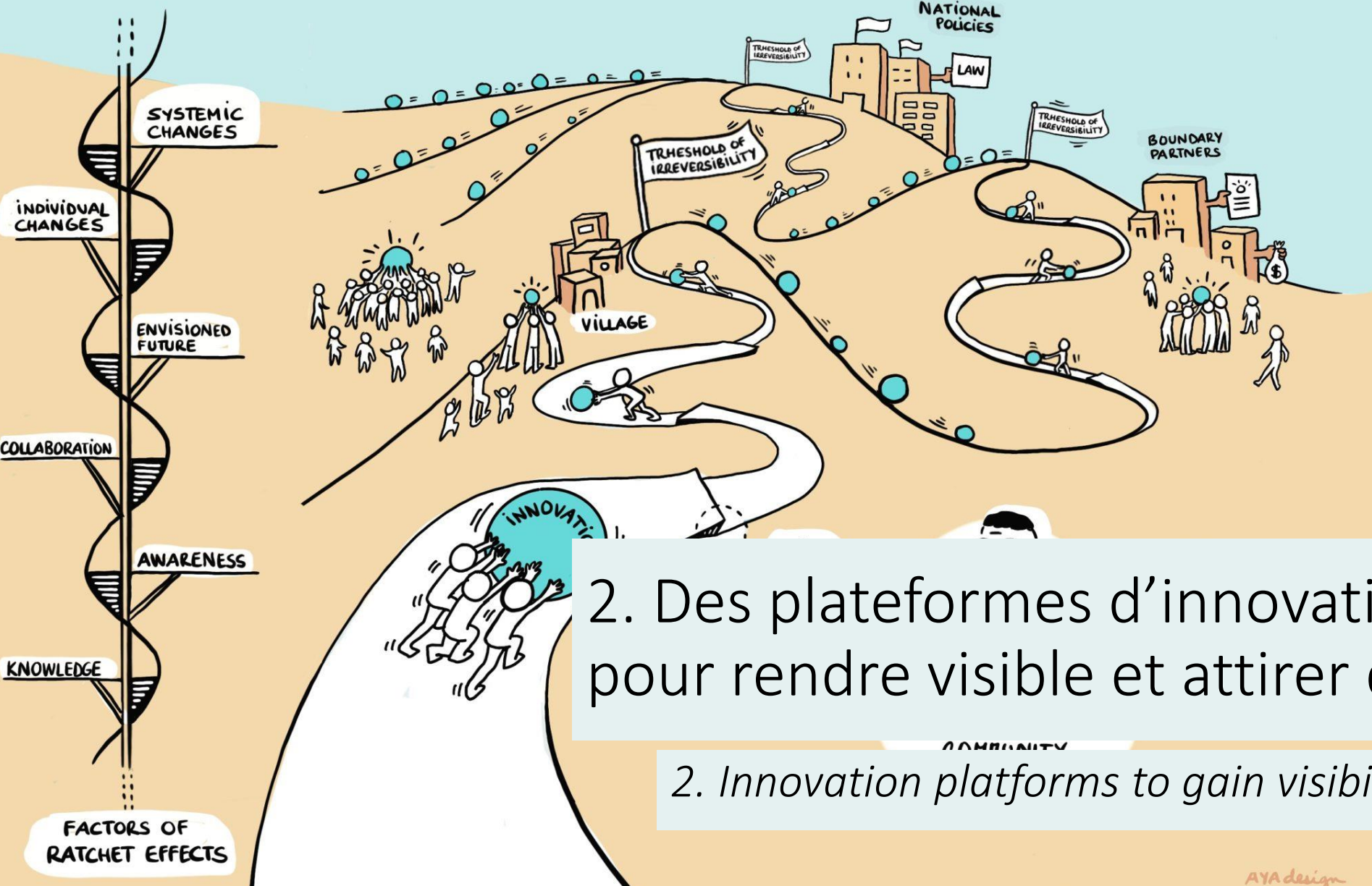
1. Des plateformes d'innovation pour accompagner un changement en profondeur

1. Innovation platforms to support deep scaling

TRESHOLD
OF IRREVERSIBILITY

SCALING DeSIRA
INNOVATION PROCESSES
AND SCALABILITY

DeSIRA
LIFT



2. Des plateformes d'innovation pour rendre visible et attirer de l'intérêt

2. Innovation platforms to gain visibility and interest

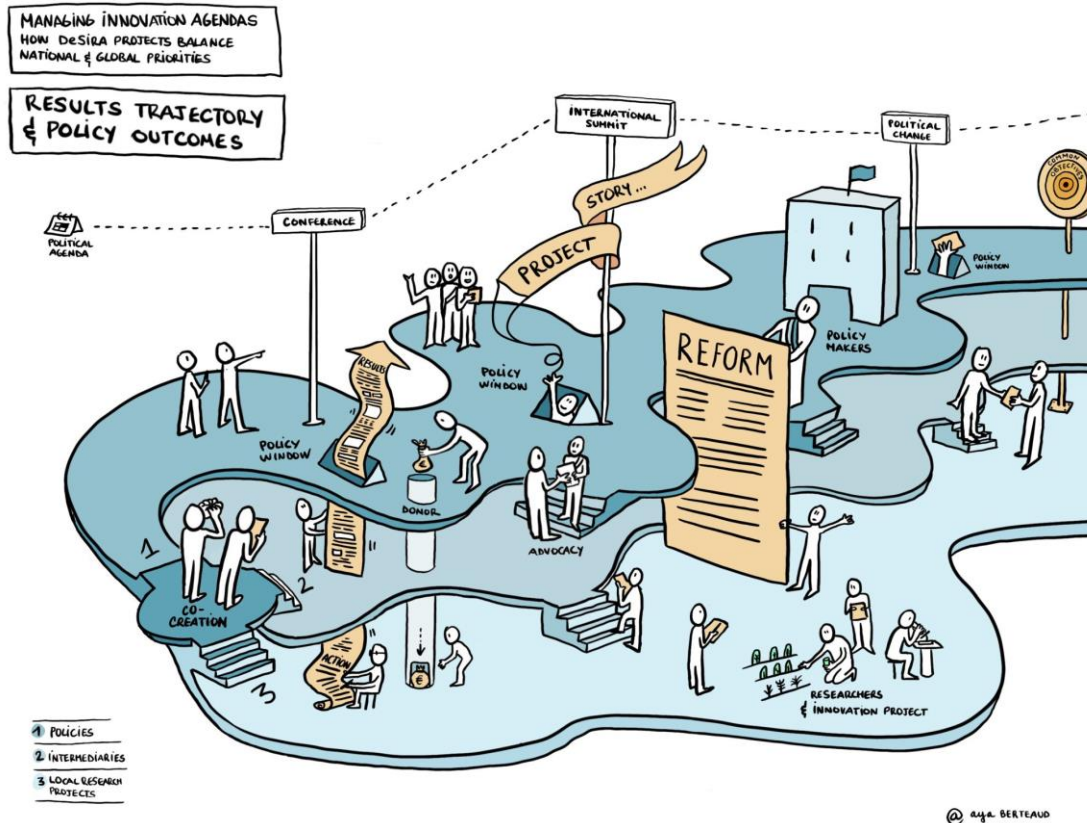


Diagnostic orienté-action du système national d'innovation agricole au Burkina Faso

Rapport consolidé
Janvier 2023



3. Des plateformes d'innovation pour générer des changements institutionnels



Financé par l'Union européenne

3. Innovation platforms to create policy changes





4. La facilitation des plateformes est essentielle pour la mise à l'échelle

4. Scaling happens through facilitation

Perspectives

Perspectives



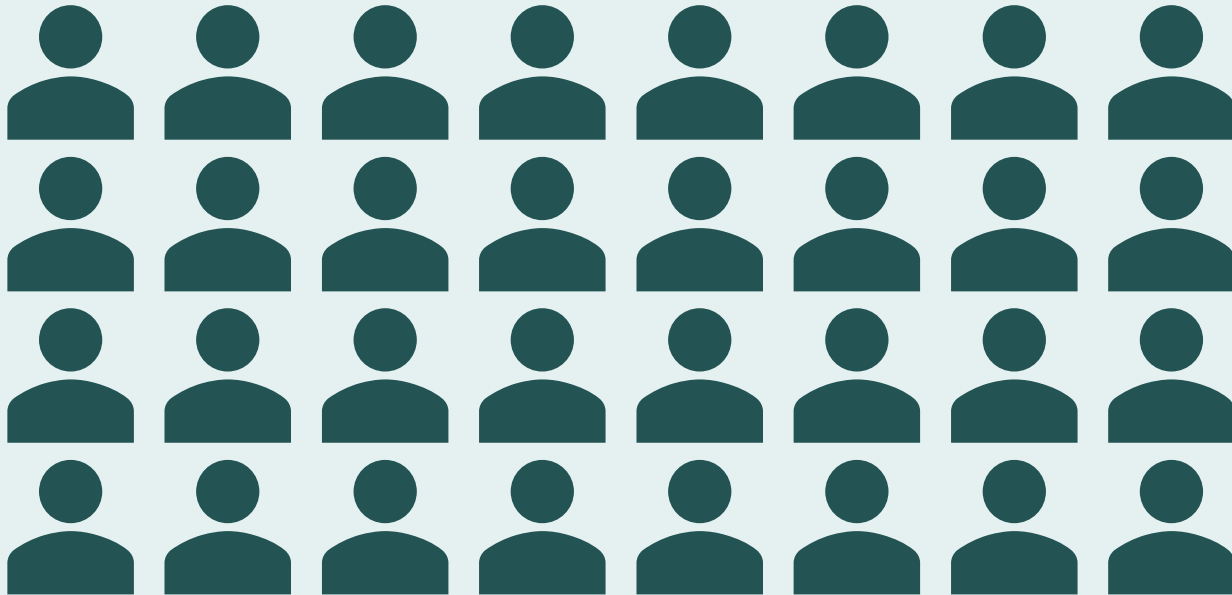


Lien vers le webinar sur les processus de mise à l'échelle des innovations DeSIRA ([ici](#))

Lien vers le webinar sur la gestion des plateformes d'innovation en mode projet ([ici](#))

Répertoire des facilitateurs de l'innovation

Directory of innovation facilitators



E-learning

Lesson 2 of 6

Why MSP are well-fitted to support Open Innovation processes?

Click on each button to see the answers.



Table 1. Typology of activities developed within an IP, considered as innovation support services, adapted from Kilelu, Klerkx, and Leeuwis (2014) and Faure et al. (2019).

Type of service	Definition of the service
1. Awareness and exchange of knowledge	Activities that contribute to knowledge awareness, dissemination of scientific knowledge or technical information <i>i.e. information dissemination forums, meetings.</i>
2. Advisory, consultancy and backstopping	Activities aimed at providing technical advice and technical trainings <i>i.e. technical training, demonstrations, exchange visits.</i>
3. Demand articulation	Services aimed at facilitating actors clearly formulate their demand to other actors, especially access to market <i>i.e. marketing support, contract farming.</i>
4. Networks, facilitation, and brokerage	Activities to help organise or strengthen relationships between actors
5. Capacity building	Services aimed at increasing actors' individual, collective or organisational capacities, <i>i.e. capacity building training, experiential learning processes.</i>
6. Enhancing / supporting access to resources	Services aimed at enhancing the acquisition of resources to support the process. <i>i.e. access to inputs (seeds, fertilisers), facilities and equipment (labs) and funding (credit, subsidies, grants, loans).</i>
7. Institutional support and scaling mechanisms	Provision of institutional support for niche innovation (incubators, experimental infrastructures, etc.) and for out and up scaling of the innovation process <i>i.e. design and enforcement of norms, rules, funding mechanisms, taxes, subsidies, etc.</i>

Bibliographie et autres liens

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